

**Johnson County Tourism Association**  
Board Meeting Minutes  
April 9, 2019  
Buffalo Chamber - Downstairs Conference Room

**Attending Board Members:** Harold Anton, Jim Henry, Jill Smith, Jake Kennedy, Cathy Bradley, Lori Clark, and Jennifer McCormick.

**Call to Order:** Anton called the meeting to order at 2:02 pm.

**Approve:**

- March Meeting Minutes –Kennedy motions the minutes be accepted. Bradley seconds. Motion carries.
- Treasurer’s Report – Bradley presents the treasurer’s report. Kennedy suggested a sweep account. Then funds can be put into interest bearing MMA account and money can be ‘swept’ over to cover checks for bills. Action item: Henry will check on a sweep account.
- Smith motions to accept the treasurer’s report, as presented, Anton seconds the motion. Motion carries.
- March Bills -Bradley reviews bills with the board. Anton motioned to approve the March bills, Kennedy seconds. Motion carries.

**New Business:**

- Action Item: Billboard at Banner and one near Gillette have begun to face. McCormick will gather pricing for billboard wraps. Will get with Rob Yingling about using his photo for billboards.
- Matt Misslin: Misslin was unable to come to board meeting. Board suggested staff contact Misslin and suggest he speak with Tim Miner at the Y to find out why the Y is no longer doing the 3 on 3 Basketball Tournament.
- Jim Gatchell Museum: Henry would like to award the museum \$1000 in additional marketing funding. The board decided to wait until they could talk to Sylvia Bruner and find out if Friend of the Museum is going to help with funding for the museum.
- Banner Billboard: McCormick is to get a bid from Dave Stallwood to fix the billboard.
- Flash Drives for Tourism Conferences/Trade Shows: Board would like to see the flashdrives include some sort of notification back to the chamber if the information is opened on the drive. McCormick said she would ask Mike Knebel if this is possible. Anton made a motion to approve the flashdrive expense. Bradley seconds. Motion carries.
- Board asked for the chamber staff to reach out to Flood Marketing and Tim Miner to obtain bids for marketing plan.

**Business Meeting Adjourned:** Adjourned at 3:05 pm

**Next meeting will be: May 14, 2019 at 3:00 pm.**

**Respectfully Submitted:** Jennifer McCormick