

Johnson County Tourism Association

Board Meeting Minutes

March 10, 2020

Bomber Mountain Civic Center

Attending Board Members: Harold Anton, Clay Miller, Jill Smith, Jake Kennedy, Cathy Bradley, Cole Burnham, Susan Anton, and Jennifer McCormick (admin).

Call to Order: 2:04 PM

Approve:

- Meeting Minutes for January and February – Miller made a motion to approve the meeting minutes for January and February, Kennedy seconds. Motion carries.
- January and February Treasurer’s Report – Bradley presented the Treasurer’s Reports. Smith motioned to approve the treasurer’s reports for January and February. Miller seconds. Motion carries.
- March Bills – Bradley reviewed January bills for the board. Kennedy motioned to approve payment for the March bills. Miller seconds. Motion carries.

Old Business:

- Lodging Tax Promotion: Board discussed Wyoming Lodging Tax bill that was passed by Governor Gordon and what this means for the Lodging Tax increase that was to be pursued by JCTA on the 2020 ballot. Board asked that McCormick ask Mike Madden to speak to the JCTA board at the next regular board meeting (April 14, 2pm). Madden will know how the bill will affect the JCTA lodging tax promotion.
- WYOMING BEST Tourism: Board decided on a November start date for participation in the program.

New Business:

- Board Member Elections: Smith nominated Jill Smith for Chairperson, Harold Anton as Vice-Chair, and Catherine Bradley as Treasurer of the JCTA Board of Directors. Miller seconded the motion. Motion carries. McCormick will get the signer cards for the ANB Bank accounts changed to reflect the current executive board members as signers.
- County Administrative Assistance: Discussion tabled until next meeting.
- I-90 Billboard: Billboard on Mr.R’s property: The wrap has been received and will be installed during the week of March 9-13. Ft. Phil Kearny billboard: Board suggested getting someone out to prop up the billboard until Dave Stallwood returns from New Jersey to repair the billboard.
- Outstanding Grants from 2019/2020 Cycle: McCormick reviewed grant funds that were not claimed from the 2019/2020 grant cycle. Buffalo Chamber of Commerce grant for the Heritage Festival was the only grant that was not claimed.

Meeting Adjourned: 2:50 PM

Grant Presentations began at 3:00 PM.

Next Board Meeting: April 14, 2020 at 2:00 PM.