

JOHNSON COUNTY FAIR BOARD

Minutes
MAY 14TH, 2020

CALL THE MEETING TO ORDER: 6:17 PM

GUESTS:

Bill Novotny- Guidelines will come out next week, but looking to open more and continue with summer plans. Keep booking events and moving forward. Make sure you have signs up and following rules. Look at renting handwashing stations, having park closed, and signs up. Should be receiving 1% letter this week.

UPDATES:

REPORTS:

- Caretaker's Report: Concert poured at grandstands, pig barn next week, and shop after that-
 - o Hiring summer help
 - o Working outside to get ready for summer, lots of mowing and weed eating
- Secretary's Report: Sponsorships are low, Banner and signs low, rental- calendar has taken a hit, but we are also booking new events to fill open spaces and or moving events around to make available to work for everyone. Concert- still looking at possible sponsorships.
 - o Discussion was made on printing promotional items- Board would like to only print posters and work on printing in newspaper, radio, and facebook
 - Kelly moved to approve secretary's report
 - Mike Second
 - Passed
- Foundation Report- No report
- Livestock Committee Report- Online questioner is up and running. Due May 31st. Tagging will be complete by 4-H and FFA leaders
- Queen Report- No Report

OLD BUSINESS:

- Fair and Rodeo
 - o Fair Timing consideration: Board made a discussion but will continue to plan until July 13th and decided from there
 - o Honored Guest: move to next meeting
 - o Gerald Fink Award: move to next meeting
 - o Rodeo Judges: Done
 - o National Anthem: will ask a couple people and come to next meeting with ideas
 - o Review Entries
 - Open June 15th-
 - Close: Rodeo July 12th
 - Open: July 26th
 - o Help: review at next meeting
 - o Stock Contractors: move forward with the lowest bids
 - o Buckles and Sponsorships: We will create an alternate letter to let everyone know we are moving forward but understand if they are unable to help this year.
- Strategic plan
 - o Approve goals:
 - Kelly moves to approve goals for strategic plan
 - Kevin Seconds
 - Passed

NEXT MEETING DATES

June 13th
November 14th

July 11th

No Aug September 12th
December 12th

October 10th

NEW BUSINESS:

- Promotional materials
 - o Send out grounds information to big shows- let them know what we have to offer-
 - o Pictures- nice of grounds and overview
 - o Motels/hotels/ and camping
 - o Testimonials from other large groups that have used our facility
 - o What Buffalo has to offer:
 - Grocery stores, beer and food
 - o Events we can host:
 - Weddings, shows, who have we had, nice pictures

Meeting Adjourned: 9: 16PM

Johnson County Fair Board Strategic Planning

Mission

The Board of Directors of the Johnson County Fair is committed to producing a successful fair which promotes and advance the interest of agriculture and community development. The Fair Board is committed to preserve, improve and promote the JCFG property as a premier site for agricultural, educational and community events

Goals

The Johnson County Fair Board **Goals:**

- o **2020 (1 year)-**
 - Entryway and fence updates
 - Fair Beef location for 2020
 - Arena and track ground updates
- o **2022 (3 year)-**
 - Extend Sheep barn
 - New Building- replace exhibit hall and block bathrooms (indoor multi-use facility)
 - Move chicken coop
 - Update under grandstands
- o **2024 (5 year)-**
 - Add new camping area south of tractor shed with new hookups and trees.

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