

	92%	<u>May 23</u>	<u>To Date</u>	<u>Budget</u>	<u>\$ Remaining</u>	<u>% of Budget</u>
Income						
Interest Earned		0.00	3,541.45	2,000.00	-1,541.45	177.07%
Lodging Tax Collections		<u>6,892.41</u>	<u>244,743.96</u>	<u>165,000.00</u>	<u>79,743.96</u>	<u>148.33%</u>
Total Income		<u>6,892.41</u>	<u>248,285.41</u>	<u>167,000.00</u>	<u>81,285.41</u>	<u>148.67%</u>
		6,892.41	248,285.41	167,000.00	81,285.41	148.67%
Expense						
Marketing						
Strategic Plan/Brand Developmen		4,031.25	21,473.75			
Community Grants		796.50	12,549.50	20,399.60	-7,850.10	61.52%
Chamber of Commerce						
Buffalo		0.00	6,000.00	6,000.00	0.00	100.0%
Keycee		0.00	5,000.00	5,000.00	0.00	100.0%
Total Chamber of Commerce		0.00	11,000.00	11,000.00	0.00	100.0%
Advertising		13,328.00	41,682.22	30,000.00	11,682.22	138.94%
Billboards		<u>3,341.00</u>	<u>39,865.33</u>	<u>56,000.00</u>	<u>-16,134.67</u>	<u>71.19%</u>
Total Marketing		<u>21,496.75</u>	<u>126,570.80</u>	<u>117,399.60</u>	<u>9,171.20</u>	<u>107.81%</u>
Operations						
Equipment		41.69	1,844.36			
Conferences		1,072.29	6,488.05	5,000.00	1,488.05	129.76%
Office Supplies		170.73	1,616.66	2,500.00	-883.34	64.67%
Insurance		0.00	100.00	100.00	0.00	100.0%
Dues/Subscriptions/Partnerships		0.00	200.00	200.00	0.00	100.0%
Total JCTA Projects		0.00	2,500.00	23,200.00	-20,700.00	10.78%
Operations - Other		<u>6,027.23</u>	<u>9,517.34</u>		<u>9,517.34</u>	<u>100.0%</u>
Total Operations		<u>7,311.94</u>	<u>22,266.41</u>	<u>31,000.00</u>	<u>-8,733.59</u>	<u>71.83%</u>
Staffing						
Staff/employees		0.00	8,103.82		8,103.82	100.0%
Administration		<u>1,078.65</u>	<u>5,678.65</u>	<u>80,000.00</u>	<u>-74,321.35</u>	<u>7.1%</u>
Total Staffing		<u>1,078.65</u>	<u>13,782.47</u>	<u>80,000.00</u>	<u>-66,217.53</u>	<u>17.23%</u>
Total Expense		<u>29,887.34</u>	<u>162,619.68</u>	<u>228,399.60</u>	<u>-65,779.92</u>	<u>71.2%</u>
		-22,994.93	85,665.73	-61,399.60	147,065.33	-139.52%
Grant income						
Destination Development Grant		0.00	80,000.00		80,000.00	100.0%
1% Funds		0.00	10,162.76	20,000.00	-9,837.24	50.81%
Grant income - Other		0.00	0.00	20,000.00	-20,000.00	0.0%
Total Grant income		0.00	90,162.76	20,000.00	70,162.76	450.81%
Grant Expenditures						
1% visitor center		0.00	9,684.71		9,684.71	100.0%
Grant Expenditures - Other		0.00	0.00	20,000.00	-20,000.00	0.0%
Total Grant Expenditures		0.00	9,684.71	20,000.00	-10,315.29	48.42%