

## Johnson County Tourism Association Profit & Loss Budget vs. Actual-Board Report July 2020 through June 2021

17%

	<u>Aug 20</u>	<u>To Date</u>	<u>Budget</u>	<u>\$ Remaining</u>	<u>% of Budget</u>
<b>Income</b>					
Total Interest Earned	11.49	36.13	50.00	13.87	72.26%
Lodging Tax Collections	11,763.10	16,194.07	119,950.00	103,755.93	13.5%
<b>Total Income</b>	<u>11,774.59</u>	<u>16,230.20</u>	<u>120,000.00</u>	<u>103,769.80</u>	<u>13.53%</u>
<b>Expense</b>					
Administration	362.50	775.00	8,400.00	7,625.00	9.23%
Total Advertising	325.11	2,090.16	34,435.00	32,344.84	6.07%
Total Billboards	3,189.38	9,583.76	42,000.00	32,416.24	22.82%
Total Chamber of Commerce	0.00	0.00	11,000.00	11,000.00	0.0%
Community Grants	2,637.00	2,637.00	20,000.00	17,363.00	13.19%
Dues and Subscriptions	200.00	200.00	200.00	0.00	100.0%
Insurance	0.00	0.00	100.00	100.00	0.0%
JCTA Projects	0.00	0.00	9,000.00	9,000.00	0.0%
Total Office Supplies	61.50	61.50	2,200.00	2,138.50	2.8%
Professional Serv. - Ad Design	0.00	0.00	500.00	500.00	0.0%
<b>Total Expense</b>	<u>6,775.49</u>	<u>15,347.42</u>	<u>127,835.00</u>	<u>112,487.58</u>	<u>12.01%</u>
	4,999.10	882.78	-7,835.00	-8,717.78	

## Johnson County Tourism Association Profit & Loss Budget vs. Actual-Board Report July 2020 through June 2021

33%

	<u>Oct 20</u>	<u>To Date</u>	<u>Budget</u>	<u>\$ Remaining</u>	<u>% of Budget</u>
<b>Income</b>					
Grants	12,777.58	63,567.58			
Interest Earned	0.00	232.33	50.00	-182.33	464.66%
Lodging Tax Collections	0.00	51,099.99	119,950.00	68,850.01	42.6%
<b>Total Income</b>	<u>12,777.58</u>	<u>114,899.90</u>	<u>120,000.00</u>	<u>5,100.10</u>	<u>95.75%</u>
<b>Expense</b>					
Administration	900.00	1,674.50	8,400.00	6,725.50	19.94%
Advertising	800.00	2,890.16	34,435.00	31,544.84	8.39%
Billboards	3,189.00	12,772.76	42,000.00	29,227.24	30.41%
Chamber of Commerce	0.00	0.00	11,000.00	11,000.00	0.0%
Community Grants	6,509.69	9,146.69	20,000.00	10,853.31	<b>45.73%</b>
Dues and Subscriptions	0.00	200.00	200.00	0.00	<b>100.0%</b>
Insurance	0.00	0.00	100.00	100.00	0.0%
JCTA Projects	0.00	0.00	9,000.00	9,000.00	0.0%
Office Supplies	0.55	62.05	2,200.00	2,137.95	2.82%
Professional Serv. - Ad Design	0.00	0.00	500.00	500.00	0.0%
<b>Total Expense</b>	<u>11,399.24</u>	<u>26,746.16</u>	<u>127,835.00</u>	<u>101,088.84</u>	<u>20.92%</u>
	1,378.34	88,153.74	-7,835.00	-95,988.74	

## Johnson County Tourism Association Profit & Loss Budget vs. Actual-Board Report July 2020 through June 2021

42%

	<u>Oct 20</u>	<u>To Date</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Income</b>					
Grants	12,777.58	63,567.58			
Interest Earned	11.12	230.67	50.00	-180.67	461.34%
Lodging Tax Collections	60,112.24	111,212.23	119,950.00	8,737.77	92.72%
<b>Total Income</b>	<b>72,900.94</b>	<b>175,010.48</b>	<b>120,000.00</b>	<b>-55,010.48</b>	<b>145.84%</b>
<b>Expense</b>					
Administration	5,800.00	6,574.50	8,400.00	1,825.50	78.27%
Advertising	800.00	2,890.16	34,435.00	31,544.84	8.39%
Billboards	7,438.07	17,021.83	42,000.00	24,978.17	40.53%
Chamber of Commerce	0.00	0.00	11,000.00	11,000.00	0.0%
Community Grants	10,509.69	13,146.69	20,000.00	6,853.31	65.73%
Dues and Subscriptions	0.00	200.00	200.00	0.00	100.0%
Grant Expenditures	37,267.48	37,267.48		-37,267.48	100.0%
Insurance	0.00	0.00	100.00	100.00	0.0%
JCTA Projects	6,725.00	6,725.00	9,000.00	2,275.00	74.72%
Office Supplies	4.75	66.25	2,200.00	2,133.75	3.01%
Professional Serv. - Ad Design	75.00	75.00	500.00	425.00	15.0%
<b>Total Expense</b>	<b>68,619.99</b>	<b>83,966.91</b>	<b>127,835.00</b>	<b>43,868.09</b>	<b>65.68%</b>
	4,280.95	91,043.57	-7,835.00	-98,878.57	

## Johnson County Tourism Association Profit & Loss Budget vs. Actual-Board Report July 2020 through June 2021

42%	<u>Nov 20</u>	<u>To Date</u>	<u>Budget</u>	<u>\$ Remaining</u>	<u>% of Budget</u>
<b>Income</b>					
Grants	0.00	63,567.58			
Interest Earned	0.00	230.67	50.00	-180.67	461.34%
Lodging Tax Collections	0.00	111,212.23	119,950.00	8,737.77	92.72%
<b>Total Income</b>	<u>0.00</u>	<u>175,010.48</u>	<u>120,000.00</u>	<u>-55,010.48</u>	<u>145.84%</u>
<b>Expense</b>					
Administration	300.00	2,874.50	8,400.00	5,525.50	34.22%
Advertising	0.00	6,890.16	34,435.00	27,544.84	20.01%
Billboards	2,862.32	19,884.15	42,000.00	22,115.85	47.34%
Chamber of Commerce				0.00	
Buffalo	0.00	0.00	6,000.00	6,000.00	0.0%
Familiarization tours	0.00	0.00	5,000.00	5,000.00	0.0%
Kaycee - General	<u>5,000.00</u>	<u>5,000.00</u>		<u>-5,000.00</u>	<u>100.0%</u>
<b>Total Chamber of Commerce</b>	<u>5,000.00</u>	<u>5,000.00</u>	<u>11,000.00</u>	<u>6,000.00</u>	<u>45.46%</u>
Community Grants	854.99	14,001.68	20,000.00	5,998.32	70.01%
Dues and Subscriptions	0.00	200.00	200.00	0.00	100.0%
Grant Expenditures	0.00	37,267.48		-37,267.48	100.0%
Insurance	0.00	0.00	100.00	100.00	0.0%
JCTA Projects	0.00	6,725.00	9,000.00	2,275.00	74.72%
Total Office Supplies	15.20	81.45	2,200.00	2,118.55	3.7%
Professional Serv. - Ad Design	<u>7,310.00</u>	<u>7,385.00</u>	<u>500.00</u>	<u>-6,885.00</u>	<u>1,477.0%</u>
<b>Total Expense</b>	<u>16,342.51</u>	<u>100,309.42</u>	<u>127,835.00</u>	<u>27,525.58</u>	<u>78.47%</u>
	-16,342.51	74,701.06	-7,835.00	-82,536.06	